(١) William C. Adams (Editor), *Television Covrage of the Middle East,* Norwood, N.J.: Ablex Publishing Company, 1981, p.20.

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(٤) Edmund Ghareeb, *Splitvision,* Washington: Institute of Middle Eastern and African Affairs, Inc., 1977, p. 13.

(٥) *Middle East International,* No. 169, February 26, 1982, p. 1.

(٦) From an unpublished paper, «The Formation of Amrican Public Opinion on the Question of Palestine», by Edward Said, from the Second United Nations Seminar on the Question of Palestine, August 25-29, 1980, p. 384.

(٧) Clark W. Bell, «Marketing (Advertising)», *Chicago Sun-Times,* March 2, 1982.

(٨) Michael Adams, «Reason for Pro-Israel Bias», in *The Arab World: From Nationalism to Revolution,* (Editors: Abdeen Jabara and Janice Terry), Wilmette, Illinois: Medina University Press, 1971, pp. 88-91. See also Mayhew and Adams, *Publish It Not,* London: Longman, Publishers, 1975.

(٩) النص الكامل للتصريح الذي أعلن على الملأ عشية ٢٦ شباط (فبراير) ١٩٨٢ كما نقلته وكالة اليونايتدبرس. وقد أعلن في مختلف الصحف ومحطات الاذاعة. النص الكامل متيسرمن خلال The Palestine Human Rights Campaign Office, 202 South Street, Chicago, Illinois, 60604.

(١٠) Anthony Schwartz, *The Responsive Chord,* Garden City, N.Y.: Anchor Press (Doubleday), 1972, pp. 26-27.

(١١) *Ibid.,* p. 27.

(١٢) Adams, *Television Coverage of the Middle East,* p. 19.

(١٣) Edward Said, *op.cit.*